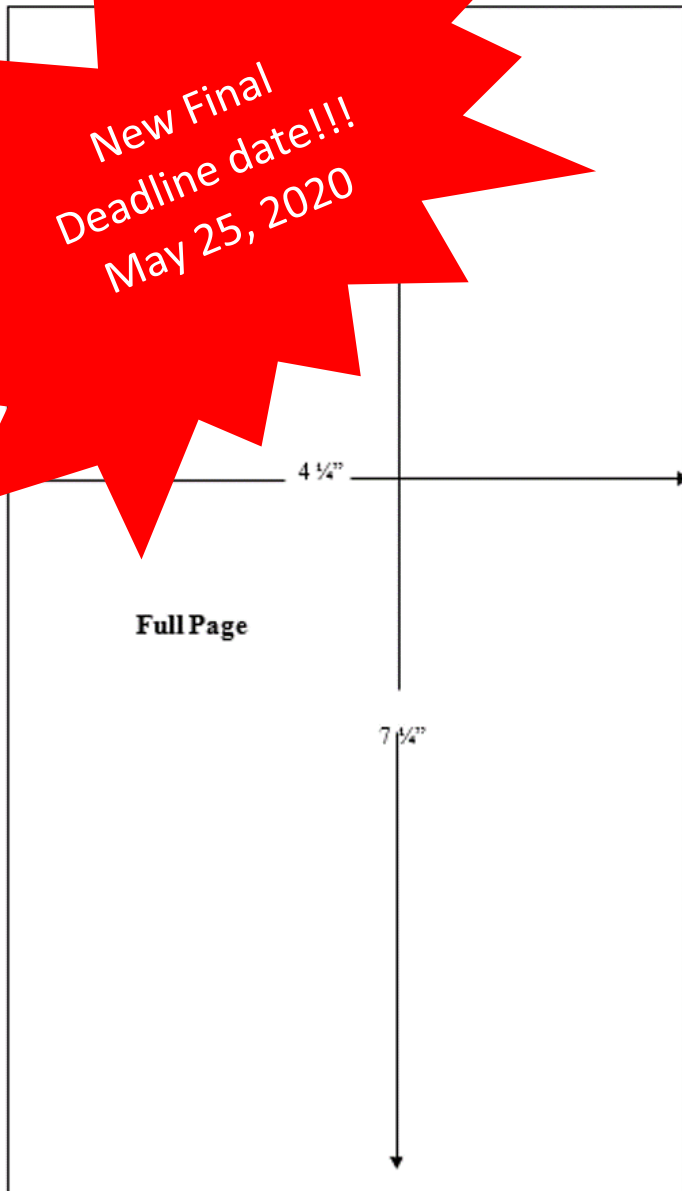


2020

# Advertising Form for the American Boxer Club Offering Color or Black & White advertising!

It is being held on May 2-8, 2020 at the Wyndham West in Indianapolis, Indiana.  
The DEADLINES are **March 9, 2020** for early bird discounts and the final cutoff date is **March 23, 2020**. Completed ads must be **Received by** the deadline date; the postmark date is not applicable for the discount price or the final deadline.

**Mark All Express Deliveries "No Signatures Required"**



Depicted page measurements are NOT to scale!

Catalog is printed offset  
**ADS MUST BE CAMERA READY**

Mark the section you want ad(s) to be located	Color		Black & White	
	Early Bird	After 9 MAR	Early Bird	After 9 MAR
<b>Featured Sections</b>				
<input type="checkbox"/> Clubs	\$80	\$90	\$70	\$80
<input type="checkbox"/> Open Section	\$85	\$95	\$75	\$85
<input type="checkbox"/> Memory Lane	\$65	\$75	\$55	\$65
<input type="checkbox"/> International	\$85	\$95	\$75	\$85
<input type="checkbox"/> Performance	\$85	\$95	\$75	\$85
<input type="checkbox"/> Breeder Showcase* 4pg min	\$80/pg	\$90/pg	\$70/pg	\$80/pg

\* All dogs advertised in Breeder Showcase must have same kennel name

### Steps for Submission

- 1) Payments must be made in US Funds- checks made out to ABC or PayPal payments are accepted
- 2) Completed ad formats with separate image file (300DPI) can be emailed digitally to farmoreboxers@yahoo.com

-or-

- 3) Completed ad formats with printed image (please do NOT fold the ad) can be mailed to  
Amber Gates  
18361 259<sup>th</sup> St, Winchester, KS 66097

### Creating Your Own Ad

Using a Microsoft Office product

(other Open Source document programs have similar set up)

- 1) Open a New Word Document
- 2) Under Page Layout tab
- 3) Choose Size
- 4) Select Statement (5.5" x 8.5")
- 5) Hit save and name your file (ex. Last Name, Ad Section)
- 6) Start designing! Insert and resize photos, choose your fonts, write your text and add in **Color!**
- 7) Save your work! You can print and mail (DON'T FOLD IT!) or you can email!

*If you are experiencing issues with setting up the page formatting- I can send you a digital format*

**Payments can be made, via PayPal, up until midnight of the respective due dates on the ABC advertising page**

Your Name \_\_\_\_\_ Email Address \_\_\_\_\_