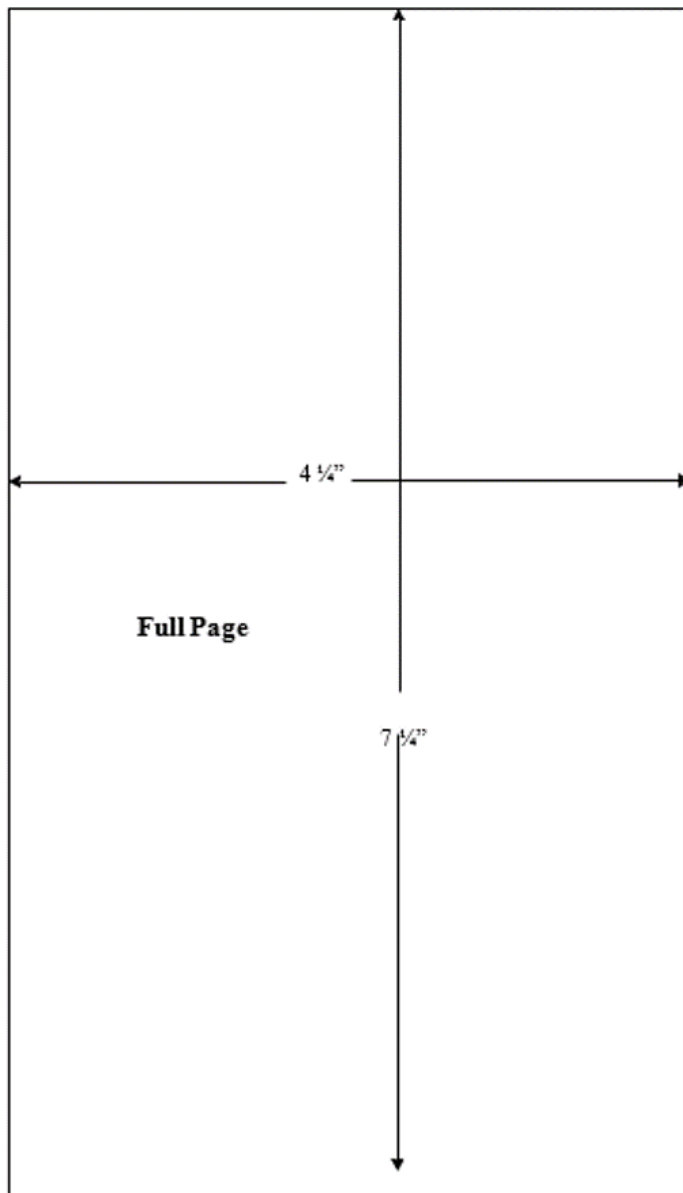


2018

Advertising Form for the American Boxer Club Offering **Color** or **Black & White** advertising!

It is being held on May 5 – May 11, 2018 at the Wyndham West in Indianapolis, Indiana.
The **DEADLINES** are **March 26, 2018** for early bird discounts and the final cutoff date is **April 13, 2018**. Completed ads must be **Received by** the deadline date; the postmark date is not applicable for the discount price or the final deadline.

Mark All Express Deliveries "No Signatures Required"



Depicted page measurements are NOT to scale!

Catalog is printed offset
ADS MUST BE CAMERA READY

Mark the section you want ad(s) to be located	Color		Black & White	
	Early Bird	After 26MAR	Early Bird	After 26MAR
<input type="checkbox"/> Full Page	\$75	\$85	\$60	\$70
Feature Sections				
<input type="checkbox"/> Clubs	\$70	\$80	\$50	\$60
<input type="checkbox"/> Rising Star	\$75	\$85	\$60	\$70
<input type="checkbox"/> Memory Lane	\$75	\$85	\$60	\$70
<input type="checkbox"/> New Titles	\$75	\$85	\$60	\$70
<input type="checkbox"/> Performance Stars	\$75	\$85	\$60	\$70
<input type="checkbox"/> Kennel Showcase* 4pg min	\$75/pg	\$85/pg	\$60/pg	\$70/pg

* All dogs advertised in Kennel Showcase must have same kennel name

Steps for Submission

1) Payments must be made in US Funds- checks made out to ABC or PayPal payments are accepted
2) Completed ad formats with separate image file (300DPI) can be emailed digitally to farmoreboxers@yahoo.com

-or-

3) Completed ad formats with printed image (please do NOT fold the ad) can be mailed to
Amber Gates
16209 Coffin Rd
Leavenworth, KS 66048

Creating Your Own Ad

Using a Microsoft Office product

(other Open Source document programs have similar set up)

- 1) Open a New Word Document
- 2) Under Page Layout tab
- 3) Choose Size
- 4) Select Statement (5.5" x 8.5")
- 5) Hit save and name your file (ex. Last Name_Ad Section)
- 6) Start designing! Insert and resize photos, choose your fonts, write your text and add in **Color**!
- 7) Save your work! You can print and mail (DON'T FOLD IT!) or you can email!

If you are experiencing issues with setting up the page formatting- I can send you a digital format

Payments can be made, via PayPal, up until midnight of the respective due dates on the ABC advertising page

Your Name _____ Email Address _____